Alcohol use by West Coast young people
A survey of young people's views
August 2017

Young people's interactions with alcohol

1/2 Drink alcohol
Self-reported 'sometimes drink alcohol'

3/4 of 16-17yrs. drink
Self-reported by 264 young people 16-17yrs.

1/3 Drink too much
Of all who self-reported that they 'sometimes drink alcohol'

Why do West Coast young people drink alcohol?
Young people* said they drink alcohol because ...

- 89% they enjoy it
- 72% to get drunk
- 66% their friends do
- 48% to fit in

*16-17yrs

Local context
- Economic situation
- Unemployment
- Deprivation
Geographical isolation + population outflow

Vulnerabilities Increased sensitivity to alcohol harm

Where do West Coast young people get their alcohol from?
Parents/caregivers supply vs purchasing own alcohol, by age group.

Parents supply

They buy their own

12-13yrs. 14-15yrs. 16-17yrs. 18+ yrs.