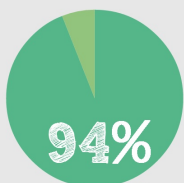


# HIGH PUBLIC SUPPORT FOR SMOKEFREE COMMUNITY SPACES

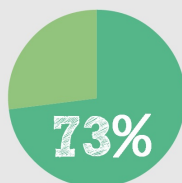
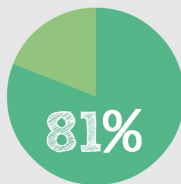
CANTERBURY/WEST COAST REGION

## *Smokefree community spaces*



Support Smokefree children's playgrounds

Support Smokefree outdoor eating places - restaurants, pubs, cafes



Support for Smokefree entrances to buildings

## *It makes good business sense*



31%

were MORE LIKELY to visit Smokefree outdoor areas in towns



35%

were MORE LIKELY to visit Smokefree music or sporting events



40%

were MORE LIKELY to visit outdoor Smokefree eating areas

This telephone survey was designed by Community & Public Health and conducted by the Cancer Society during April & May 2014. 800 households were contacted and 445 completed the survey.

**auahi kore**  
**AOTEAROA**  
**NEW ZEALAND**  
**2025**





## *Key Messages*

- Support is high for Smokefree community spaces.
- People supported the idea of Smokefree children's playgrounds, building entrances and outdoor eating areas.
- The public would be MORE LIKELY to visit these community spaces if they were Smokefree.
- Nearly two thirds of respondents did NOT KNOW that their council had a Smokefree policy for parks and/or playgrounds.

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## *Limitations of the Survey*

Despite our best efforts, those who responded to our survey were more likely to be:  
Over the age of 65, Women, and Non Smokers.

**For further information about the  
survey please visit  
[smokefreecanterbury.org.nz](https://smokefreecanterbury.org.nz)**

